H & V EQUITY AG
INVESTMENTS · PROJECTS · PARTNERSHIPS

COMPANY PROFILE

Creating value. Opening perspectives.

H & V Equity AG invests in companies, real estate, hotels and energy, and supports projects from the first idea to execution. Swiss roots. An international perspective.



Zug, Switzerland · October 2026

COMPANY

Entrepreneurial ideas need perspective.

H & V Equity AG is an investment, equity participation and project company based in Zug. We work across selected sectors, bringing people, capital and projects together.

Who we are

Our activities include equity investments in companies and start-ups, real estate and hotel projects, renewable energy, hydrogen and industry. We also work in sponsorship and strategic marketing.

How we work

Depending on the project, we act as an investor, equity partner, project partner or introducer of relevant contacts. The role of H & V is defined and agreed individually for each undertaking.

What connects us

We aim for collaboration built on clear communication, sound preparation and a realistic view of opportunities and challenges. For us, an international outlook means bringing different perspectives together.

2002
registered in the commercial register

6
business areas, one shared approach

11
people in management, analysis and operations

3
languages: German, English, French

HOW WE GET INVOLVED

Investor

We invest our own funds in companies, start-ups and selected ventures.

Equity partner

We support companies as a partner beyond the first step.

Project partner

We develop real estate, hotel and energy projects together with suitable partners.

Introducer

We connect projects with potentially suitable investors, partners and sponsors.

OUR BUSINESS AREAS

A broader view. A clear focus.



COMPANIES / START-UPS / CAPITAL MARKETS

Equity & investments

Recognising entrepreneurial potential and supporting development through equity participation.



LAND / PROPERTY / DEVELOPMENT

Real estate & development

Looking at land and property through the lens of use, development and execution.



HOTEL PROPERTIES / CONCEPTS / DEVELOPMENT

Hotels & hospitality

Considering hotel projects through property, operations and long-term positioning.



RENEWABLES / HYDROGEN / INFRASTRUCTURE

Energy & hydrogen

Considering energy projects, understanding technology and connecting suitable partners.



COMPANIES / PRODUCTION / DEVELOPMENT

Industry & technology

Industrial ventures and business development considered with a broader perspective.



SPONSORS / BRANDS / STRATEGIC PARTNERSHIPS

Sponsorship & marketing

Bringing brands, projects and sponsors together on a clear common basis.

HOW WE THINK

Recognising opportunity. Supporting development.

First step

Understand

We examine the starting point, business model and objectives. Opportunities and open questions become visible from the outset.

Second step

Connect

We bring the relevant perspectives together: businesses, investors, project partners and specialist expertise.

Third step

Develop

We discuss possible contributions, responsibilities and next steps. Each relationship is built on a clear, individual agreement.

MANAGEMENT

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CONTACT

What do you have in mind?

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